

## **CYBERAWARE TRAINING**

#### **BLUETIDE** communications

#### **TRAINING PHASES**

PHASE 1	Initial company-wide Spear Phishing campaign over 2-4 week timeframe to collect metrics. No initial remedial training. No heads up except to required personnel.
PHASE 2	Annual Training with Certificate: In this 90-minute, interactive training for employees, you will learn best practices to protect yourself and your business against today's cyber threats and crimes. Resume seamlessly if you need to pause and return later.
PHASE 3	Upon completion of this course, the learner receives the General Cybersecurity Awareness Training Certificate. Additionally, access to Advanced/Bonus Material is granted, featuring videos provided by the training vendor covering current cybersecurity incidents, events, and updates on research into cybersecurity trends.
PHASE 4	Phishing Campaigns target users. If users fail the phishing email tests, they are automatically enrolled in mini-courses pertaining to the phishing test.
PHASE 5	Quarterly Training: The collection of smaller courses and mini-games to keep training fresh in users' minds through the year.

### **TRAINING TIMELINE**

MONTH 1 - PHASE 1 Preliminary Spear Phishing Campaign

MONTH 2 - PHASE 2

Annual Training with Certification upon Completion

\*1st report detailing spear phishing results and training completion status

MONTH 3 - PHASE 3 Advanced/Bonus Material

MONTH 4 - PHASE 4 Spear Phishing Campaign 1

MONTH 5 - PHASE 5 30-minute Refresher Training (Set 1) \*2nd detailed report

> MONTH 6 - PHASE 3 Advanced/Bonus Material

MONTH 7 - PHASE 4 Spear Phishing Campaign 2

MONTH 8 - PHASE 5

30-minute Refresher Training (Set 2) \*3rd Detailed Report

MONTH 9 - PHASE 3 Advanced/Bonus Material

MONTH 10 - PHASE 4 Spear Phishing Campaign 3

MONTH 11 - PHASE 5 30-minute Refresher Training (Set 3) \*4th Detailed Report

> MONTH 12 - PHASE 3 Advanced/Bonus Material

Contact BlueTide Sales at 337-205-6720 or sales@bluetidecomm.com



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**BLUETIDE** COMMUNICATIONS

Course Element Details		
Annual Security Awareness Training	<b>PRIMARY COURSE. THIS VERSION REQUIRES 80% ON THE QUIZ TO PASS.</b> In this 90-minute employee training, you'll gain insights into best practices for safeguarding yourself and your business from contemporary cyber threats and crimes. You can pause and resume, picking up right where you left off. 2023 Updates: Refreshed content, 5 new animations, updated visuals, enhanced quiz, and additional improvements.	
Alternatives to the Primary Recommended Course:	<ul> <li>All In One Training: This inclusive course addresses fundamental topics essential for employees to safeguard themselves and their organizations from online and cyber threats. Unlike the gamified version, this training follows a linear format, featuring animations, interactions, and a 15-question quiz that must be successfully completed for certification.</li> <li>Essentials Training: Six concise mini-courses (approximately 30 minutes each) focusing on essential cybersecurity topics. Each module consists of an animated video and a knowledge check, followed by a brief 5-question quiz. Designed for individuals seeking foundational knowledge, this course may not meet specific insurance and compliance requirements due to its less comprehensive nature. Topics covered include Phishing, Social Engineering, Insider Threats, Malware, Secure Browsing, and Passwords.</li> <li>Express Training: An abridged form of All-in-one Cybersecurity Training, this course offers a concise alternative for organizations with time constraints or specific topic requirements. Covering key areas such as Phishing, Email Attachments, Social Engineering, Insider Threats, Malware, Secure Browsing, Strong Passwords, Password Hygiene, and Multi-factor Authentication, it provides a focused and efficient learning option for those with limited time.</li> </ul>	
Refresher Training Set 1,2,&3	<ol> <li>Malware Awareness and Password Hygiene Refresher Training</li> <li>Social Engineering, Phishing, and Spam Refresher Training</li> <li>Working Remote, Browser Safety, Web Filtering, Public Wi-Fi, Secure Browsing, Insider Threat, Mobile Security, Multi-factor Authentication Refresher Training</li> </ol>	
Spear Phishing Campaign 1,2,3	<ol> <li>Phishing email with persuasion to <i>click a link</i></li> <li>Phishing email with persuasion to <i>enter credentials</i></li> <li>Phishing email with persuasion to <i>scan a QR code</i></li> </ol>	
Auto-Enrollment after Phishing fails	Users are auto-enrolled in specific courses following a general phishing test failure, a phishing test involving social engineering, or if a user clicks on an email attachment and fails the phishing test.	
Advanced/Bonus Material	Users are sent material to increase awareness of the latest cyber incidents and ongoing cybersecurity threats, both domestic and global.	

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